



The Sandhills Healthcare Executives Forum (SHEF) is an independent chapter of the American College of Healthcare Executives.

The Mission of SHEF is “to be the professional membership society of choice for healthcare executives in the North Carolina Piedmont and Coast; to meet our members’ professional, educational, and leadership needs; to promote high ethical standards and conduct; to advance healthcare leadership and management excellence; and to promote the mission of the American College of Healthcare Executives (ACHE) for our designated geographical area.”

SHEFs’ primary membership focus is healthcare professionals and students who live or work in the Sandhills and Wilmington areas. We encourage new members from outside traditional hospital employers, such as insurers/managed care organizations, consulting groups, group practice management, current students of health administration programs, etc.

We invite all healthcare professionals to join us for networking and education, especially those professionals in the following counties – Bladen, Brunswick, Columbus, Cumberland, Harnett, Hoke, Moore, New Hanover, Pender, Richmond, Robeson, Sampson, and Scotland.

Sponsorship Information

SHEF would like to offer your organization an opportunity to gain exposure to the top healthcare organizations and management teams in our region by sponsoring our chapter and its many activities.

Our sponsorship program enables your organization to put its message in front of the healthcare industry's most important decision makers in our area. You can gain visibility, establish vital relationships and position your products and services with the healthcare professionals throughout the SHEF area.

As a sponsor, you will extend your networking with industry leaders and have opportunities to expand your knowledge of the healthcare industry through your invited attendance at our programming events. Your participation will also align your company with the ACHE brand which is recognized as the leading healthcare organization for healthcare executives. Most of all, your sponsorship will help provide high quality, timely and affordable education to our membership.

Sponsorship Levels & Benefits

Special Considerations Provided per Sponsorship Level	Bronze	Silver	Gold
	\$1,000	\$3,500	\$5,000
Recognition of your organization's logo/name on the SHEF website with a link to your organization's website	x	x	x
Verbal acknowledgement of sponsorship at educational and networking events	x	x	x
Opportunity to display materials (unmanned booth or table) at educational or networking event	1 Event	2 Events	All Events
1 Complimentary ticket to educational event of the sponsor's choice	1 Event	2 Events	All Events
Recognition of your organization's logo/name on educational event invites		x	x
Recognition of sponsorship in quarterly newsletters		x	x
Opportunity to be a panelist/moderator as approved by SHEF/ACHE		x	x
Opportunity to add an educational article to newsletters, subject to approval		1 Quarterly	2 Quarterly
Listing of company logo on SHEF website sponsorship page with a maximum 200 word description and website link of the company			x
Opportunity to host a Qualified Education at a Professional Networking event			x
May provide a giveaway to event attendees			x
Three minute time slot at educational event for organization representative to highlight the organization			x

To participate, please complete the attached form and return it to the SHEF/ACHE Treasurer.